

Media Information Pack

The Journal

SCOLAG Legal Journal is published by the Scottish Legal Action Group, a registered charity, and is the leading publication on social and legal justice in Scotland. As well as providing monthly digests of relevant news, reviews, consultations and events we publish leading, informative articles and regular updates on a growing number of areas including:

child law;	criminal law;	education law;
employment law;	family law;	housing law;
human rights law;	immigration law;	information & data law;
legislation;	mental health law; and	welfare & social security law.

Circulation

Our minimum circulation is 400 (more for special editions), with most of our subscriptions being for multiple readers, such as universities, libraries, law firms, central and local government departments, statutory and voluntary sector agencies including Citizens Advice Bureaux. In addition select content is made available free from our web site.

Readership

Our readership covers a significant section of professionals concerned and working with legal issues in Scotland.

We count solicitors in private practice, law centres and public bodies; advocates; professionals in many local authority departments and voluntary organisations including housing associations and advice giving groups; senior policy officers in statutory bodies and government departments; volunteers; community activists; academics and students; judges; as well as Members of both the Scottish Parliament and the United Kingdom Parliament and their researchers among our readers.

Cost & Benefit

Our advertising rates are extremely competitive. Compared with less well focussed advertising in other media our rates are outstanding value, enabling you to get your message across to our readers more frequently. We can also offer special discount rates for series bookings and recognised charities.

And of course every penny of advertising revenue helps to support the work of SCOLAG in explaining and improving the law and legal services, particularly in respect of those who are socially marginalised or economically disadvantaged.

Schedule

SCOLAG Legal Journal is published on the first Monday of each month. Receipt of advertising copy is generally required by the 15th of the previous month.

Contact

For further information, or to book space in *SCOLAG Legal Journal*, please contact Andrew Wilson by telephone on the number above or email: editor@scolag.org

Quality Counts

SCOLAG *Legal Journal* is an authoritative title which is highly respected by a significant readership of decision makers. But don't just take our word for it, read what some of our subscribers say about us.

I regard SCOLAG as essential reading. It provides me with up to date and practical information on a range of subjects about which I need to be kept informed. It serves a very important function in promoting equal access to justice.

The Rt Hon the Lord Hope of Craighead

SCOLAG provides a radical and refreshing critique on the law and legal system in Scotland. It covers areas of law often excluded or ignored by either the mainstream legal press or the popular press.

Kenny McAskill MSP, former Cabinet Secretary for Justice

I have been a reader of SCOLAG since the very first issue. I find it provides a valuable insight into current social and legal issues.

Rt Hon the Lord Wallace of Tankerness, former Deputy First Minister

SCOLAG was the first journal that, as a young lecturer, I ever subscribed to. As a hoary old professor it is one of the few that I still invariably read.

Professor Robert Black QC, Former Editor *Stair Memorial Encyclopaedia*

I have subscribed to SCOLAG since it was first published. It has shown practitioners how the law could be made available to the ordinary citizen.

The Lord McCluskey LLD QC

SCOLAG is an invaluable journal which deals with hugely important issues often ignored by other law journals.

Professor Kenneth McK Norrie, *Parent and Child; Children's Hearings in Scotland*

I have read every single issue of SCOLAG since I started practice as a lawyer. I consider it to be essential reading for all those interested in law relevant to those in disadvantage in Scotland.

Paul D. Brown, Principal Solicitor at Legal Services Agency Ltd

In choosing to advertise in *SCOLAG Legal Journal* you will be in good company. We count the following among our current and past advertisers:

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Scottish Development Centre for Mental Health
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Shelter Scotland
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Advertising Specifications

Advertising Rates

Double-page	£530.00
Full Page	£290.00
Half Page	£155.00
Quarter page	£85.00
Loose inserts	£99.00*
Guaranteed position	+15%
Series Booking	-10%
Agency Discount	-10%

Flexible terms or special rates are negotiable for lengthy series bookings and larger loose inserts.

* rate per sheet (up to A4 or 5 grammes), 500 copies of inserts to be send *to our printers*, address on application.

Advertisement Sizes:

All advertising is display and fixed-size

Size	Width	Height
Spread	390mm	263mm
Full page	181mm	263mm
Half-page landscape	181mm	129mm
Half-page portrait	86.5mm	263mm
Quarter portrait	86.5mm	129mm
Quarter banner	181mm	62mm

Artwork Specifications:

Monochrome artwork should be supplied as either a Tagged Image File (Tiff), or in Adobe Portable Document Format (PDF) with all images and fonts included at 600 dots per inch on PC-readable CD or by email to: production@scolag.org

Alternatively, we can provide a basic typesetting service free of charge.

Dates & Deadlines:

Published on the first Monday of each month our precise deadlines vary and we also try to accommodate advertisers as best we can. As general guide however:

Booking / cancellations:	18th of the month prior to publication
Advertising copy:	18th
Complete copy:	20th
Loose Inserts:	24th

Contact

For further information or to book space please contact Andrew Wilson on:

Telephone:	0131 476 5698	Mobile:	07906 068 105
Email:	editor@scolag.org		